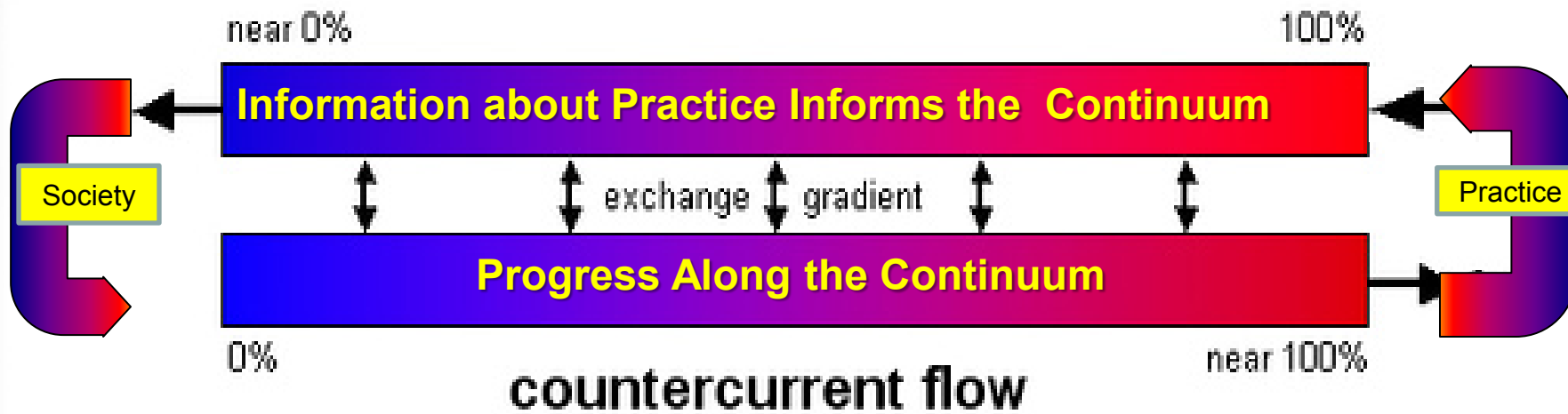


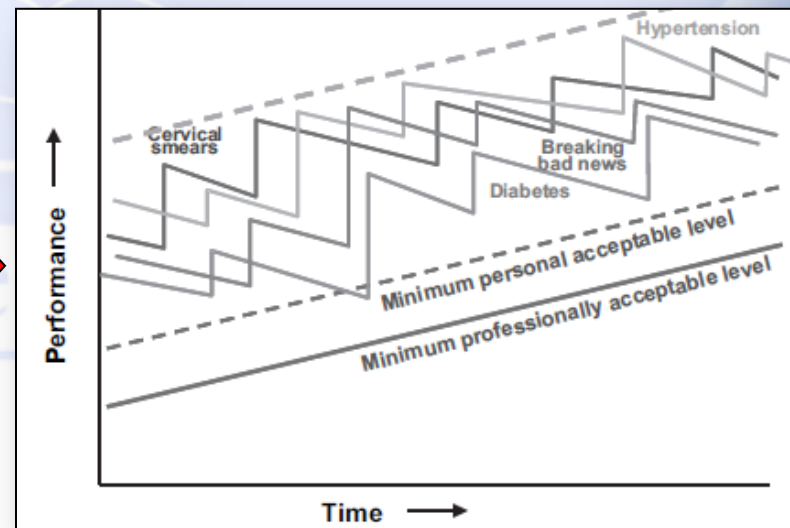
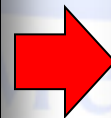
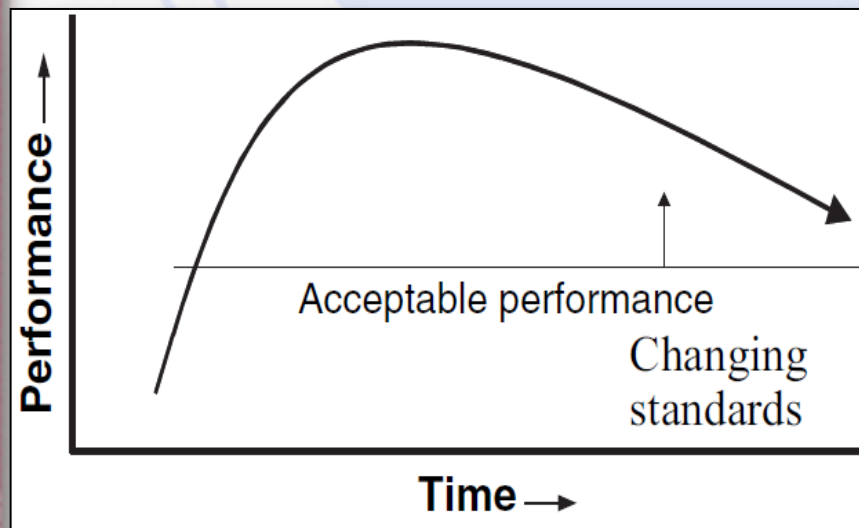
**National Human Genome
Research Institute
Genomic Medicine Centers
Meeting 4**

Murray Kopelow MD
President and CEO
Accreditation Council for Continuing
Medical Education
(ACCME)



Ballistic

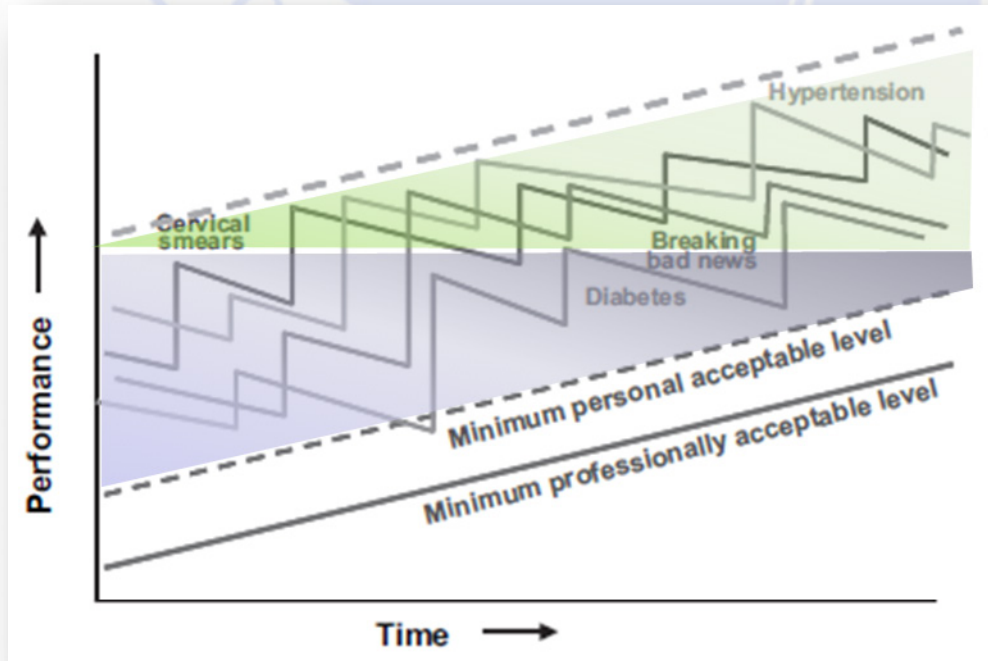
Trajectory



Klass, D, Viewpoint: A Performance-Based Conception of Competence is Changing the Regulation of Physicians' Professional Behavior, *Academic Medicine*, Vol. 82, No. 6 / June 2007

Factors affecting the Trajectory

Factors in Play

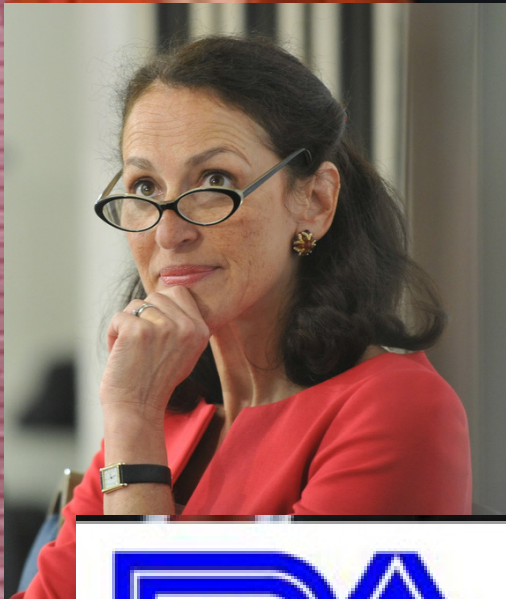


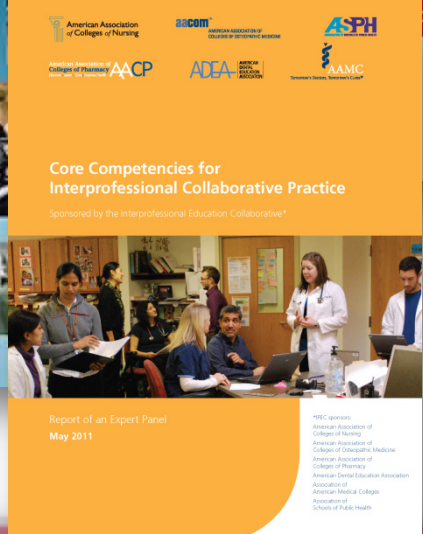
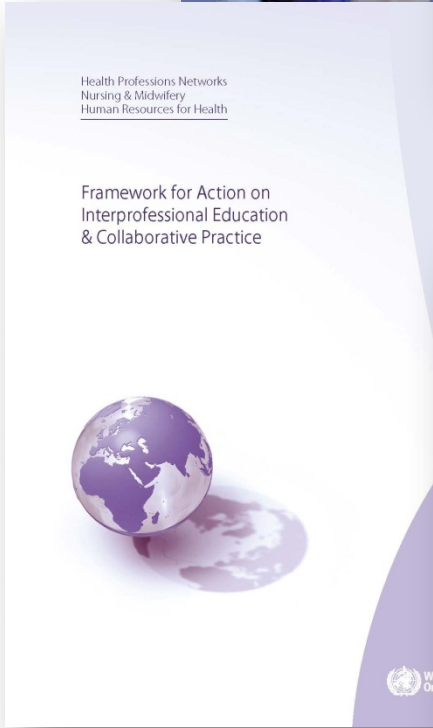
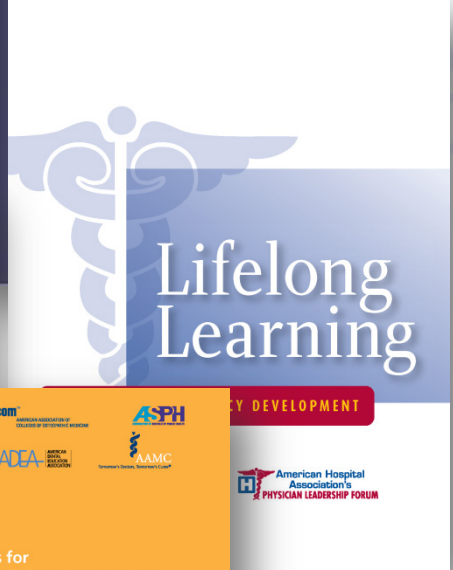
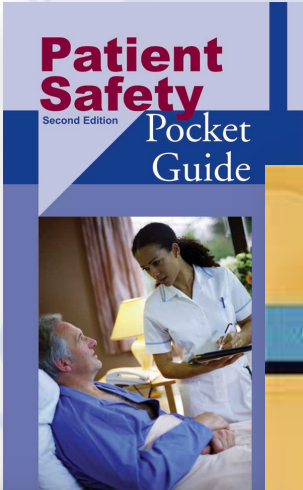
1. What we never knew of what was known.
2. What was not known at the time.
3. What should now be forgotten.

Others with Concerns to Address

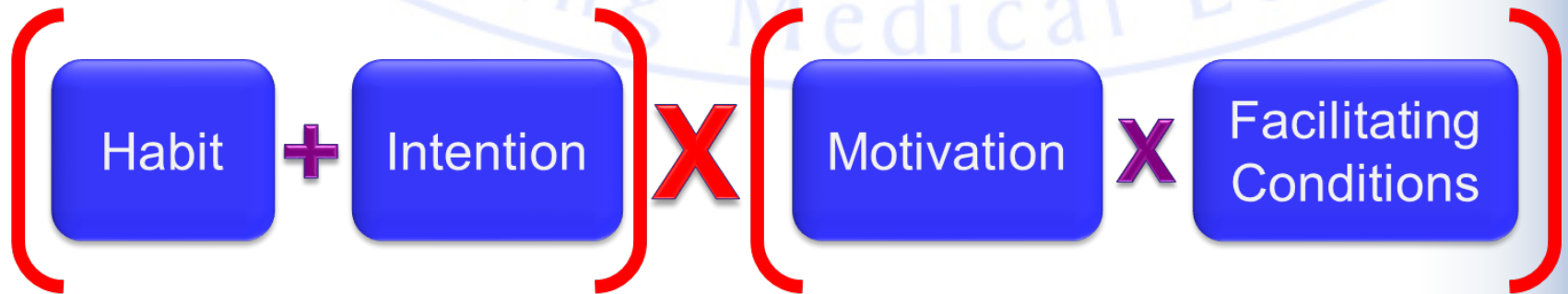


Carolyn Clancy, MD
Director, AHRQ





Probability of a Behavior



Triandis' Theory of Social Behavior in Winzenberg, T and NHigginbotham,
BMC Education, 14 December 2003

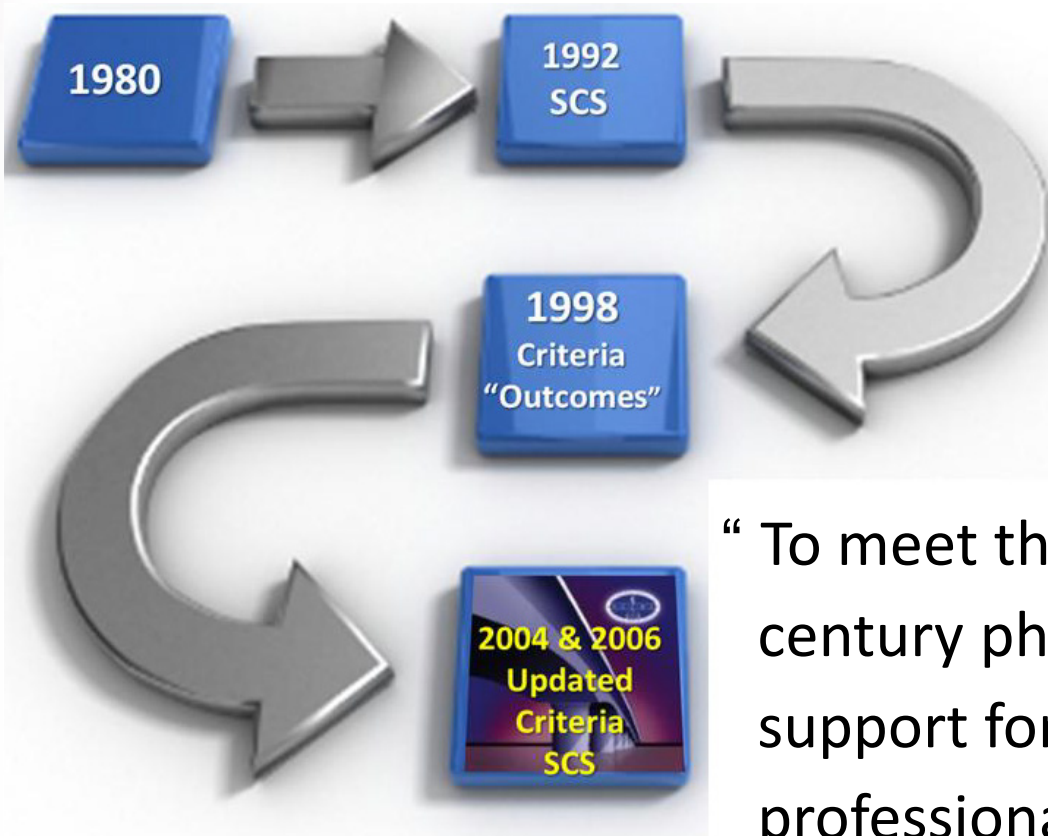
Scope of the CME Enterprise

Activities	Hours of Instruction
132,768	952,736

Physician Participants	Non-Physician Participants
13,741,621	9,558,789

Organizations in this Room • E

<i>in 2011</i>	Total Activities	Total Participants	Total Hours
Private Sector	1,358	663,387	11,078
Public Sector	3,105	276,160	34,021
	8,926	1,879,094	90,197



“ To meet the needs of the 21st century physician, CME will provide support for the physicians’ professional development that is based on continuous improvement in the **knowledge, strategies** and **performance-in-practice** necessary to provide **optimal patient care.**”

Essential Area 2: Education & Planning

The CME Provider....

Incorporates into CME activities the educational needs (knowledge, competence, or performance) that underlie the **professional practice gaps** of their own learners.

Generates activities/educational interventions that are **designed to change competence, performance, or patient outcomes ...**

An Action Item – *New Education*

<u>Requirements</u>	<u>Examples</u>
Professional Practice Gap	Failure to check <u>or</u> Failure to explain
Need that Underlies the Gap	Do not know what is known....
Competency to Address	Medical Knowledge Communication
Educational Format	Didactic + Standardized Pts
Measure of Success	Standardized patients <u>or</u> Practice profile





Thank You