

Precision Medicine for Your Practice: *Genomics for Patient Care*

A Collaborative Education Program

Background & Partners



Key program components

Online

Self-directed

Competency/Skill-based

Case-based

Short (15-30 minutes)

Interactive

Collaborative

Target Audience

Providers not formally trained in genetics in a broad array of specialties

Assumptions about participants:

- Early adopters
- Have some experience with genomics
- Self-select modules of greatest interest

Module topics

Prenatal genomics (2)

Targeted therapy (2)

Pharmacogenomics

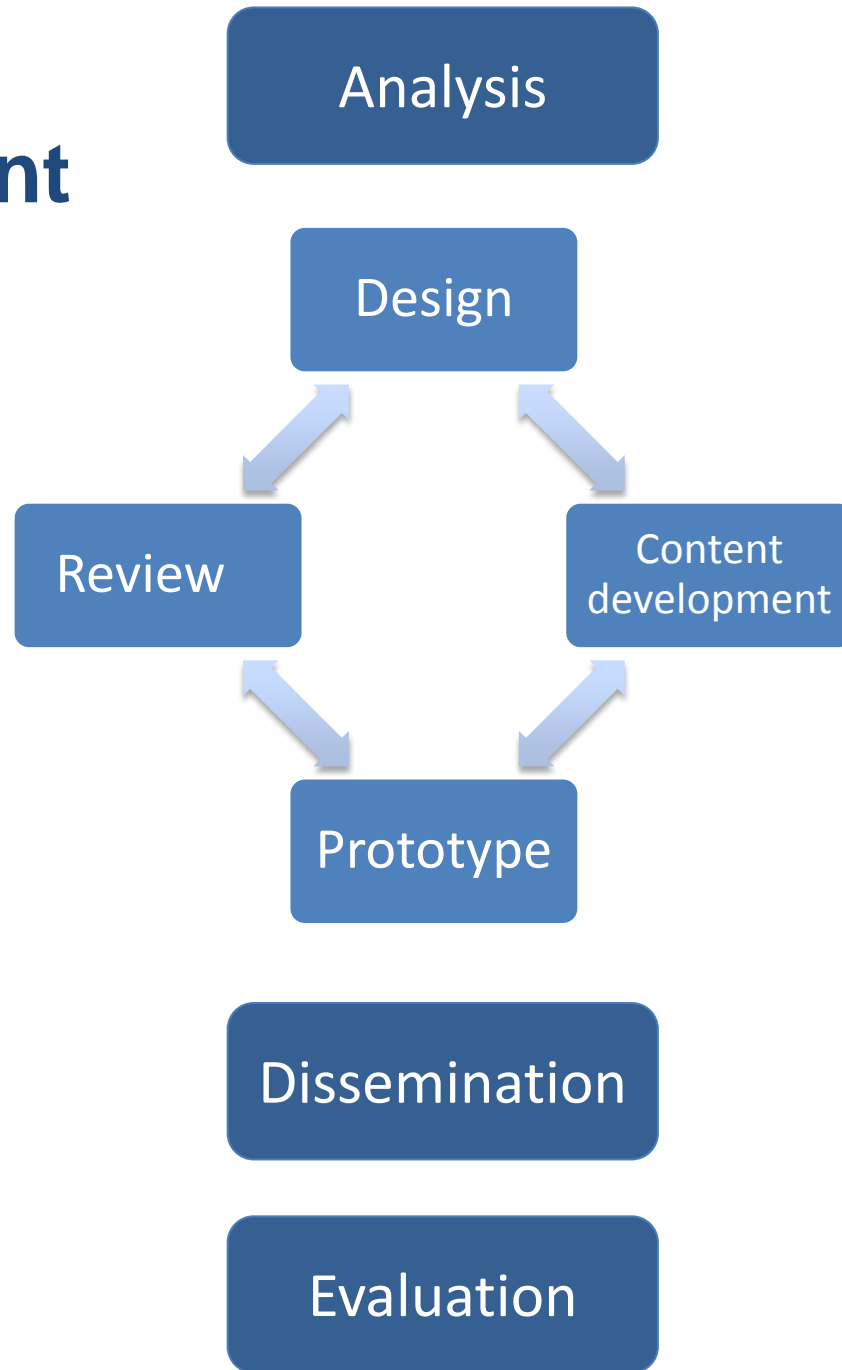
Genomic sequencing (2)

Neurogenomics (2)

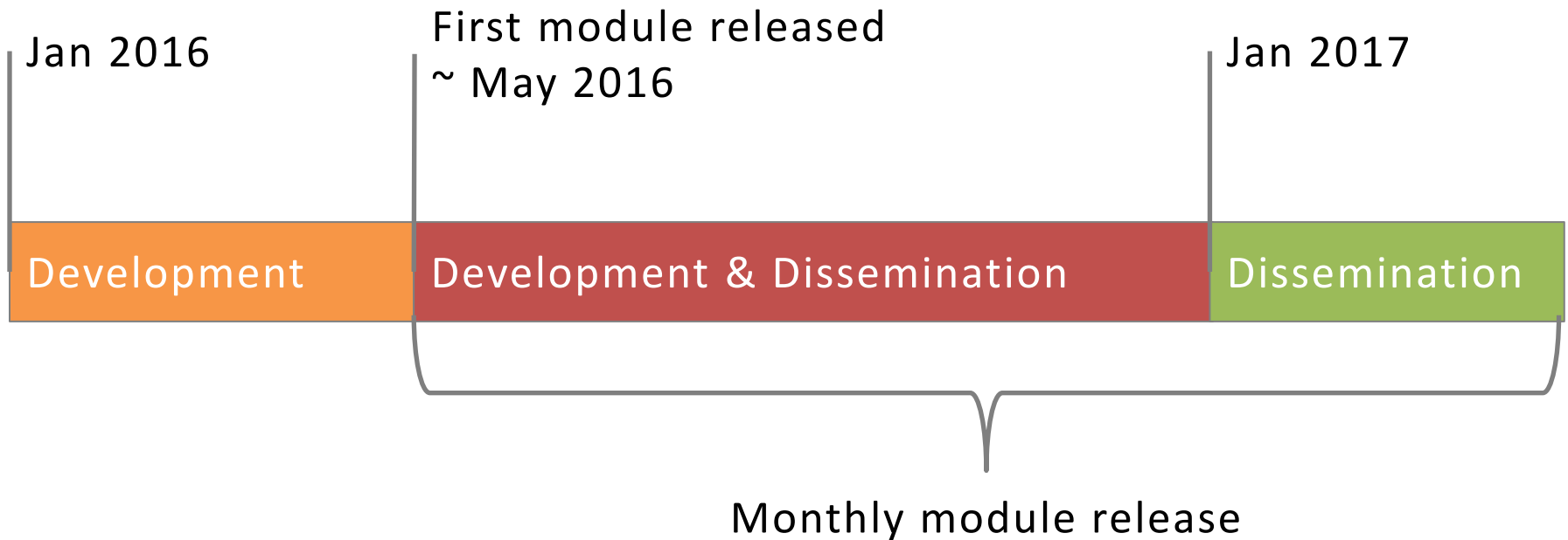
Cardiogenomics (2)

Ethics

Module Development Process



Timeline



Challenges

Dissemination

Marketing

Prioritization (only 12 modules)

Breadth vs. depth

Funding for additional modules

Collaboration opportunities

Analysis

Subject matter experts

Audience data (practice gaps, educational needs)

Development

Module planning (learning objectives, cases)

Reviewers (SMEs, target audience)

Dissemination

Dissemination

Marketing

Implementation

Analyze practice change

Contact Information

AMA

Katie Johansen Taber

Katherine.JohansenTaber@ama-assn.org

JAX

Kate Reed kate.reed@jax.org

Emily Edelman emily.edelman@jax.org

Scripps

Laura Nicholson Nicholson.Laura@scrippshealth.org